



FIFTH
IBC OXFORD
WORLD CONGRESS

SPONSOR PROSPECTUS

MANAGING OBESITY & OBESITY RELATED CO-MORBIDITIES: *From the Laboratory to the Clinic to the Operating Room to the World*

*University of Oxford
United Kingdom
September 17-19, 2024*

www.ibcclub.org





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International Bariatric Club
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WELCOME

On behalf of the International Bariatric Club (IBC) and the University of Oxford we are delighted to invite you to the Fifth IBC Oxford World Congress to be held from September 17 to 19, 2024 at the Examination Schools, University of Oxford with dinners at Christ Church Hall, University of Oxford. The University of Oxford is the perfect setting for the congress with its rich history of academic excellence, innovation, leadership and close proximity to London. The venue of the congress, the University of Oxford Examinations School is the largest conference venue in Oxford and is a Grade II listed historic building of unimaginable architectural beauty only 10 minutes walk from Christ Church.

The congress will provide a forum for the detailed analysis and interrogation of key issues in the management of obesity and diabetes from a surgical, medical and endoscopic perspective.

Dinner on both days will be at Christ Church, University of Oxford. Christ Church is one of the largest colleges of the University of Oxford with notable alumni including Albert Einstein, Sir Tim Berners-Lee (Inventor of the World Wide Web), King Edward VII, 13 British Prime Ministers, the founder of the state of Pennsylvania, William Penn, the theologian John Wesley, the poet W.H. Auden and the author and mathematician Professor Charles Dodgson (pen name Lewis Carroll) who wrote 'Alice in Wonderland'. Christ Church is also one of a select few colleges chosen to be a filming location for the 'Harry Potter' films.

PROFESSOR HARIS KHWAJA MD, DPhil (OXON), FRCS

Co-Founder: IBC and Director: IBC University of Oxford 2024 Congress

MR. BRUNO SGROMO MD

Co-Director: IBC University of Oxford 2024 Congress

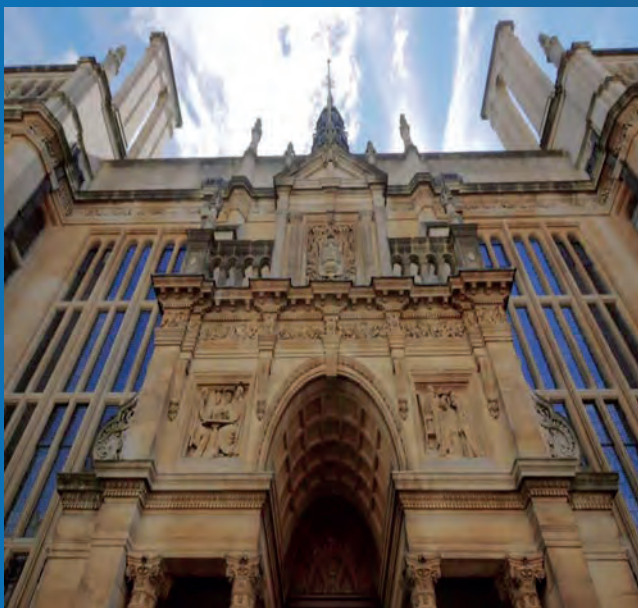
IBC OXFORD 2024 ORGANISING COMMITTEE

Director IBC Oxford Congress	HARIS KHWAJA (UK)
Co-Director IBC Oxford Congress	BRUNO SGROMO (UK)
Founder & Director IBC	TOMASZ ROGULA (USA)
Director IBC Television	ARIEL ORTIZ LAGARDERE (USA)
Director IBC Promotions	ARIEL ORTIZ LAGARDERE (USA)
Director IBC Oxford Abstracts	HARIS KHWAJA (UK)
Director IBC Innovations	MANDEL GALVAO NETO (BRAZIL)
Director IBC Global Education	HARIS KHWAJA (UK)
Director IBC Informatics	NAMAL RUPASINGHE (UK)
Director IBC Corporate	HARIS KHWAJA (UK)

IBC OXFORD 2024 CONGRESS VENUE

UNIVERSITY OF OXFORD EXAMINATIONS SCHOOL

DINNER: CHRIST CHURCH, UNIVERSITY OF OXFORD



- Grade II listed historic building designed by Sir Thomas Jackson and completed in 1876
- 13000 square feet of floor space
- Ample space for sponsors in the North Writing Hall which is adjacent to the South Writing Hall. Lunch on both days will also be served in the North Writing Hall
- Option of smaller conference rooms for industry sponsored lunchtime symposia

IBC OXFORD 2024 WELCOME & GALA BANQUET DINNER VENUE CHRIST CHURCH UNIVERSITY OF OXFORD



SOCIAL

The Welcome Dinner on Tuesday, September 17th, 2024 and the Drinks Reception/ Gala Banquet Dinner on Wednesday, September 18th, 2024 will be in the stunning Christ Church Hall which is 10 minutes walk from the congress venue. Christ Church provided the inspiration and was a filming location for many of the Harry Potter films. The dinner on September 18th is a Gala Dinner and is preceded by a Drinks Reception in Christ Church Antehall and pre-dinner speeches in Christ Church Hall.

The dress code for the Dinners on both days is smart (black tie is optional). There is a choice of meat, vegetarian, fish and vegan options. The Buttery Bar, adjacent to the Great Hall, will be open after the Gala Dinner on Wednesday night.

TRAVEL

Oxford is about 60 miles (90 kms) northwest of London and has excellent road and national links. Regular coach services connect Oxford with London and also with London Heathrow and London Gatwick Airports.

The Airline coach service (Tel: +44 1865 785400) operates a 24 hour service that connects London Heathrow and London Gatwick Airports to Oxford.

The Oxford Express coach service operates a frequent 24 hour direct service connecting London (London Victoria, Grosvenor Gardens, Marble Arch, Baker Street/ Gloucester Place and Hillingdon) to Oxford (Tel: +44 1865785410).

The Oxford Tube coach service connects London (Grosvenor Gardens, Marble Arch, Notting Hill Gate, Shepherd's Bush, Hillingdon) to Gloucester Green Coach station in Oxford (+44 1865772 250)

By train a direct service operates between London Paddington Railway station and Oxford every 30 minutes. For information contact National Rail Enquiries (Tel: +44 3457484950)

By car - The eastern part of the High St is now closed to private vehicles between 7.30am & 6.30pm. To avoid the city-centre, approach via the A4142 southern ring-road and take the A4144 Abingdon Rd northwards for about 1.5 miles to St Aldate's.

Parking - Multi-storey parking is available to the west of Christ Church, off Oxpens Rd. The nearest park-and-ride car park is about 1.5 miles to the south of Christ Church, off Abingdon Rd.

By train - Christ Church is a 15 minute walk from Oxford Station, via Park End St, New Rd, Queen St and St Aldate's.

By coach - The main coach station is at Gloucester Green, off George St. Christ Church is a 10 minute walk from the coach station, via George St, Cornmarket St and St Aldate's.

The University of Oxford Examinations School is a 10 minute walk from Christ Church

PARTNER PACKAGES

Diamond

> £30000

- **Exhibition space (5m x 2m) in a prime location**
- 30 minute Industry symposium during the congress
- Interview at congress to be conducted by Director of IBC TV, Professor Ariel Ortiz with sponsor representative about latest products, edited by IBC TV Video Team and uploaded onto the IBC digital platform and also given to the sponsor
- Company promotional video played during the coffee and lunch breaks
- Pull up banner at entrance of the main hall with your company logo (to be provided by company)
- Your logo to appear in the Delegate Handbook and 2 pages of sponsors products (A4 size) to be included in the congress booklet
- Company logo on IBC Oxford 2024 website Home page and Sponsor page
- Company name mentioned in Congress opening remarks
- Company logo on **TEN** 2.2m x 2.2m sponsorship banners
- 2 full delegate passes (includes congress dinner passes)- for company representatives only
- 2 exhibitor stand passes

Platinum

> £25000

- **Exhibition space (4m x 2m)**
- Your logo to appear in the Delegate Handbook and 1 page of sponsors product (A4 size) to be included in the congress booklet
- Interview at congress to be conducted by Director of IBC TV, Professor Ariel Ortiz with sponsor representative about latest products, edited by IBC TV Video Team and uploaded onto the IBC digital platform and also given to the sponsor
- Company logo on IBC Oxford 2024 website Home Page and Sponsor Page
- Company name mentioned in Congress opening remarks
- Company logo on **TEN** 2.2m x 2.2m sponsorship banners
- Company promotional video played during the coffee and lunch breaks
- 1 full delegate pass (includes congress dinner pass) - for company representative only
- 2 exhibitor stand passes

Gold

> £20000

- **Exhibition space (3m x 2m)**
- Your logo to appear in the Delegate Handbook and 1 sponsorship product (A4 size) to be included in the congress booklet
- Company logo on IBC Oxford 2024 website Home Page and Sponsor Page
- Company name mentioned in Congress opening remarks
- Company logo on **FIVE** 2.2m x 2.2m sponsorship banners
- Company promotional video played during the coffee and lunch breaks
- 1 full delegate pass (includes congress dinner pass)- for company representatives only
- 2 exhibitor stand passes

Silver

> **£15000**

- Your logo to appear in the Delegate Handbook and 1 sponsorship product (A4 size) to be included in the congress booklet
- Company logo on IBC Oxford 2024 Congress website Home page and Sponsor page
- Company name mentioned in Congress opening remarks
- Company logo on **FIVE** 2.2m x 2.2m sponsorship banners
- 1 full delegate pass (includes congress dinner pass)- for company representative only

Bronze

> **£10000**

- Your logo to appear in the Delegate Handbook and 1 sponsorship product (A4 size) to be included in the congress booklet
- Company logo on IBC Oxford 2024 Congress website Home Page and Sponsor Page
- Company name mentioned in Congress opening remarks
- Company logo on **FIVE** 2.2m x 2.2m sponsorship banners



THE RADCLIFFE CAMERA

Designed by James Gibbs in neo-classical style and built in 1737–49 to house the Radcliffe Science Library. The Library's construction and maintenance was funded from the estate of John Radcliffe, a notable doctor.